

Application for NYSBRA Grant
XYZ University Cycling Team, City, NY
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Introduction: XYZ Criterium is a tradition. The race has been operating for over XX years and is very popular among area cyclists. This year, at least XX people will race in the classic criterium.

The XYZ cycling team works together to host the race every year, which is the team's primary fundraiser. The funds raised by the team pay for race registration fees for the entire collegiate season and expenses incurred to travel to races hosted by other schools.

Purpose: It is challenging for people new to cycling to feel comfortable racing, the introductory skills clinics are an area that needs attention. As a team, we would like to take advantage of the wealth of knowledge and enthusiasm for cycling that exists. Towards this end, with the funds granted from NYSBRA, we will hire Tom Bike, an experienced cycling coach in City to lead the introductory category skills clinics.

Hiring a professional coach for XYZ Criterium contributes to NYSBRA's overall mission to serve bicycle racing needs throughout New York State.

We will also be hiring a third party to do neutral support for us in the pit. This will elevate our status as a USCF race, making it more professional and attractive to racers throughout the northeast

Budget: We request \$500 from NYSBRA. This full amount will be used to pay for coaching services to Tom Bike and neutral support services from either the XYZ shop or SRAM.

Conclusion: Exposing new riders to high-quality coaching early in the season is critical to retain new riders to the sport. In addition, high quality coaching promotes safe riding and encourages cyclists of every skill level to work on bike racing techniques. Having neutral support only furthers the goal of keeping riders safe, from the intro level to the category1 racers.